



NATIONAL ENDOWMENT FOR THE ARTS GRANTS WORKSHOP

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WHO WE ARE...

THE NATIONAL ENDOWMENT FOR THE ARTS...

- is a public agency dedicated to advancing artistic excellence, creativity, and innovation for the benefit of individuals and communities
- awards more than \$115 million each year to arts organizations of all sizes across all 50 states and U.S. territories



NEA OVERVIEW



THE OVERVIEW WILL COVER...

DIRECT GRANTS
STATE & REGIONAL PARTNERSHIPS
LEADERSHIP PROJECTS
LITERATURE FELLOWSHIPS
LIFETIME HONORS



WE SUPPORT...

ARTIST COMMUNITIES	LITERATURE	OPERA
ARTS EDUCATION	LOCAL ARTS AGENCIES	PRESENTING & MULTIDISCIPLINARY WORKS
DANCE	MEDIA ARTS (FILM / RADIO / TV / INTERNET)	THEATER & MUSICAL THEATER
DESIGN	MUSEUMS	VISUAL ARTS
FOLK & TRADITIONAL ARTS	MUSIC	



STATE & REGIONAL PARTNERSHIPS...



50 STATE ARTS AGENCIES
6 TERRITORIES & JURISDICTIONS
6 REGIONAL ARTS ORGANIZATIONS



LEADERSHIP PROJECTS...



THE BIG READ

GRANTS TO SUPPORT COMMUNITY READING PROGRAMS
NEXT DEADLINE: FEBRUARY 2014



POETRY OUT LOUD

NATIONAL HIGH SCHOOL POETRY RECITATION CONTEST
FINALS: EVERY SPRING IN D.C.



SHAKESPEARE IN AMERICAN COMMUNITIES

GRANTS FOR SHAKESPEARE THEATER PRODUCTIONS
NEXT DEADLINE: FEBRUARY 2014



ARTS/MILITARY LEADERSHIP PROJECTS...



BLUE STAR MUSEUMS

FREE MUSEUM ADMISSION FOR MILITARY
FAMILIES FROM MEMORIAL DAY - LABOR DAY



THE NEA/ WALTER REED HEALING ARTS PARTNERSHIP

SUPPORTS CREATIVE ARTS THERAPIES ACROSS
DISCIPLINES FOR PATIENTS AT WALTER REED



LITERATURE FELLOWSHIPS...



TRANSLATION

NEXT DEADLINE: DECEMBER 2013

FICTION & CREATIVE NONFICTION

NEXT DEADLINE: FEB/MARCH 2015

POETRY

NEXT DEADLINE: FEB/MARCH 2014



LIFETIME HONORS...



NATIONAL MEDAL OF ARTS,

THE NATION'S HIGHEST HONOR IN THE ARTS AWARDED BY THE PRESIDENT

NEA JAZZ MASTERS

NEA HERITAGE FELLOWS



DIRECT GRANTS: THE BASICS



THIS SECTION WILL COVER...

WHO MAY APPLY FOR AN NEA GRANT?

WHAT DO WE NOT FUND?

WHO IS REVIEWING YOUR APPLICATION?

WHAT IS THE REVIEW CRITERIA?



WHO MAY APPLY...

- ARTS ORGANIZATIONS
- ARTS SERVICE ORGANIZATIONS
- LOCAL ARTS AGENCIES
- OFFICIAL UNITS OF STATE OR LOCAL GOVERNMENT
- SCHOOL DISTRICTS
- COLLEGES & UNIVERSITIES
- FEDERALLY RECOGNIZED TRIBAL COMMUNITIES
- OTHER NON-PROFIT ORGANIZATIONS




REQUIREMENTS...



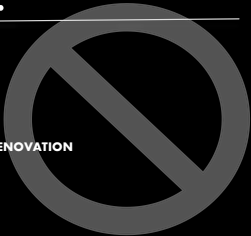
- NON-PROFIT, TAX-EXEMPT 501(C)(3)
- 3-YEAR HISTORY OF PROGRAMMING
- 1 TO 1 MATCH FOR PROJECT BUDGET

Meet reporting requirements on any previous NEA awards


Complete interim & final reports on time



WE DO NOT FUND...



- GENERAL OPERATING SUPPORT
- INDIVIDUALS
- INDIVIDUAL SCHOOLS
- FACILITY CONSTRUCTION, PURCHASE, OR RENOVATION
- COMMERCIAL, FOR-PROFIT ENTERPRISES
- CREATION OF NEW ORGANIZATIONS
- ACADEMIC DEGREES
- RE-GRANTING
- PROJECTS THAT REPLACE ARTS INSTRUCTION PROVIDED BY A CLASSROOM TEACHER OR AN ARTS SPECIALIST



GRANTS REVIEW PROCESS...

LEVEL 3: CHAIRMAN
OF THE NEA



LEVEL 2: NATIONAL
COUNCIL ON THE
ARTS



LEVEL 1: PANEL

REVIEW CRITERIA:

- ARTISTIC EXCELLENCE
- ARTISTIC MERIT



SELECTING A FUNDING STREAM



NEA FUNDING STREAMS...

GRANTS FOR ARTS PROJECTS

- ART WORKS (March & August)
- CHALLENGE AMERICA: FAST TRACK (May)

OUR TOWN (January)



ART WORKS: OUTCOMES & TIMELINE...

ART WORKS FUNDS PROJECTS ACROSS ALL DISCIPLINES THAT SUPPORT THE FOLLOWING 4 OUTCOMES:

- Creation
- Engagement
- Learning
- Livability

DEADLINES ARE IN MARCH & AUGUST

- Projects must have a start date 10 months after the application deadline
- Some outcomes in some disciplines are only eligible at a specific deadlines

GRANTS RANGE FROM \$10,000 TO \$100,000

THE NEXT DEADLINE IS AUGUST 8TH, 2013



ART WORKS: ARTS EDUCATION PROJECTS...

WHEN YOU APPLY, SELECT:

- DISCIPLINE: ARTS EDUCATION
- FUNDING STREAM: ART WORKS
- OUTCOME: LEARNING



WE FUND BOTH IN-SCHOOL & COMMUNITY-BASED ARTS EDUCATION PROJECTS

- Community-based Project Deadline: March 2014
- In-school Project Deadline: August 8, 2013



CHALLENGE AMERICA FAST-TRACK...

▪ APPLICANTS ARE NOTIFIED OF AWARDS WITHIN 6 MONTHS

▪ EMPHASIS ON UNDERSERVED COMMUNITIES THAT HAVE LIMITED ACCESS TO THE ARTS DUE TO GEOGRAPHY, ETHNICITY, ECONOMICS, OR DISABILITY

▪ ALL GRANTS ARE \$10,000



THE NEXT DEADLINE IS MAY 2014



OUR TOWN...

OUR TOWN IS A NEW FUNDING STREAM THAT FOCUSES ON CREATIVE PLACEMAKING

APPLICANTS MUST BE PARTNERSHIPS AND INCLUDE:

- A nonprofit design or cultural organization
- Governmental entity

PROJECTS WILL EMPHASIZE 1 OF 3 AREAS:

- Arts Engagement Activities
- Planning
- Design

GRANTS RANGE FROM \$25,000 TO \$200,000



**THE NEXT DEADLINE IS
JANUARY 2014**



SUBMITTING YOUR APPLICATION



STEPS TO SUBMITTING YOUR APPLICATION

WWW.ARTS.GOV SHOULD BE YOUR FIRST STOP

- 1) Go to our website, ARTS.GOV, for detailed application instructions
- 2) Register with GRANTS.GOV & submit your application through GRANTS.GOV
- 3) Send your work samples electronically through NEA-GO



WWW.ARTS.GOV

Grants for Arts Projects

DANCE: Art Works

[Introduction](#) | [Deadlines \(March or August\)](#) | [Project Reporting and Evaluation](#) | [Application Review](#) | [Contacts](#) | [If you wish to apply](#) | [Grant Amounts & Matching Funds](#)

Introduction

The guiding principle of "Art Works" is at the center of everything we do at the NEA. "Art Works" refers to these things: the works of art themselves, the ways art works on audiences, and the fact that art is work for the artists and arts professionals who make up the field.

To make "art work," the NEA has included the advancement of innovation as a core component of its mission as a way to ensure the vitality of the arts. We recognize that arts and design organizations are often in the forefront of innovation in their work and strongly encourage innovative projects which are characterized as those that:

- Are likely to prove transformative with the potential for meaningful change, whether in the development or enhancement of new or existing art forms, new approaches to the creation or presentation of art, or new ways of engaging the public with art;
- Are distinctive, offering fresh insights and new value for their fields and/or the public through unconventional solutions; and
- Have the potential to be shared and/or emulated, or are likely to lead to other advances in the field.

GUIDELINES WEBINARS
We will be conducting Arts Works Guidelines Webinars for each discipline in January and February 2013. [Click here to register for upcoming webinars](#) and for [archives of those already conducted](#).

WWW.ARTS.GOV

Step 1 - Please Read First

- [Grants.gov registration](#)
- [Application Calendar/Deadlines](#)
- [Grant Program Description](#)
- [We Fund/Do Not Fund](#)
- [Guiding Principles](#)
- [Award Information](#)
- [Grant Amounts & Matching Funds](#)
- [Period of Support](#)
- [Eligibility](#)
- [Applicant Eligibility](#)
- [Application Limits](#)
- [Application Review](#)
- [Review Criteria](#)
- [What Happens to Your Application](#)
- [Award Administration](#)
- [Award Notices](#)
- [Changes in Projects](#)
- [General Terms & Conditions](#)
- [Legal Requirements](#)
- [Assurance of Compliance](#)
- [Other Information](#)
- [Access for Individuals with Disabilities](#)
- [Civil Rights](#)
- [Standards for Service](#)
- [Reporting Burden](#)

Step 2 - To Apply

[How to Prepare and Submit an Application](#)

[Application Tools](#)

[Frequently Asked Questions](#)

[Grants.gov Tips](#)

[Recent Grants](#)

[Accessibility Checklist](#)

CLICK FOR STEP-BY-STEP INSTRUCTIONS

WWW.ARTS.GOV

Grants for Arts Projects

DANCE: Art Works

How to Prepare and Submit an Application

These application guidelines provide all of the information that you need to submit an application. Your application will consist of a combination of material that you submit from Grants.gov (online forms) and our website (addendums forms and other items you must submit). We urge you to read these instructions in their entirety before you begin the application process. If you wish to print a copy, see [Printing Tips](#). You also may want to save these instructions open in a window in your computer as they contain helpful links to information that you will need as you prepare your application.

In addition to these instructions, you should periodically check the [Grants.gov blog](#) or the [Grants.gov homepage](#) for tips, updates, and alerts.

IMPORTANT NOTICE:
Electronic application through Grants.gov is MANDATORY

1. Verify that your organization has completed **all steps** of the registration process. If you have already successfully submitted an electronic application, re-submit your registration.
2. Verify that you have a version of Adobe Reader that is supported by Grants.gov

Using Grants.gov

- [Register or Renew/Verify Registration with Grants.gov](#)
- [Download the application package using Adobe Reader](#)
- [Submit your electronic application](#)
- [Grants.gov Tips](#)

Application Instructions

- [What makes a complete application](#)
- [Step 1: Fill out the Application for Federal Domestics Assistance \(PDF 425\)](#)
- [Step 2:](#)

STEP BY STEP INSTRUCTIONS

USING GRANTS.GOV



■ **IT IS EACH ORGANIZATION'S RESPONSIBILITY TO CREATE AND MAINTAIN UPDATED REGISTRATION WITH GRANTS.GOV**

■ **YOU CAN BEGIN THIS STEP TODAY!**

■ **REGISTRATION IS A MULTI-STEP PROCESS**

■ **SOME STEPS TAKE 24-48 HOURS TO COMPLETE**

GRANTS.GOV HELP DESK

1-800-518-4726



USING GRANTS.GOV

REGISTRATION CHECKLIST

- ☐ Obtain a DUNS Number at <http://fedgov.dnb.com/webform/displayHomePage.do>
- ☐ Register with SAM at <http://www.sam.gov>
- ☐ Ensure the Authorizing Official for the application has a current username and password
- ☐ Your organization's E-Biz Point of Contact must approve your Authorizing Official to submit applications
- ☐ Track the status of your Authorizing Official's approval until your application has been VALIDATED



USING GRANTS.GOV



- **Use the guidelines on ARTS.GOV**
- **Only YOU are responsible for ensuring your application has all the required documents**
- **We recommend submitting your application at least 10 days early**



WORK SAMPLES: NEA-GO



- NEA-GO is our online tool for submitting your work samples electronically
- After you submit your application through grants.gov, you will receive an email from WESTAF with login information for NEA-GO
- Add the following email address to your list of safe senders: noreply@culturegrants.org
- Prepare your work samples in advance of the deadline
- NEA staff will be available to answer questions



HELPFUL HINTS...

- **CONTACT NEA DISCIPLINE SPECIALIST WITH QUESTIONS**
- **COMPLETE YOUR GRANTS.GOV REGISTRATION NOW**
- **READ THE NEA GRANT GUIDELINES**
- **REVIEW PREVIOUSLY AWARDED GRANTS**
- **DECIDE ON AN APPROPRIATE CATEGORY AND DEADLINE & MAKE NOTE OF THE EARLIEST PROJECT START DATE**
 - FLESH OUT YOUR PROJECT
 - **DOUBLE CHECK THE MATH ON YOUR PROJECT BUDGET**
 - **VIEW AN EXAMPLE APPLICATION AT**
[HTTP://WWW.NEA.GOV/ABOUT/FOIA/SAMPLENARRATIVEMUSEUMS.PDF](http://www.nea.gov/about/foia/sample narratives museums.pdf)
 - **CHOOSE AN APPROPRIATE WORK SAMPLE**
 - **WATCH A WEBINAR**



CONTACT INFORMATION...



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www.arts.gov
